

# NEWS



A NiSource Company  
**WE'RE ON IT!**

801 E. 86th Avenue  
Merrillville, IN 46410

## FOR IMMEDIATE RELEASE

September 30, 2008

## FOR ADDITIONAL INFORMATION

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## NIPSCO KICKS OFF ENERGY AWARENESS MONTH WITH ENERGY EDUCATION PROGRAM FOR LOCAL SCHOOLS

**MERRILLVILLE, Ind.** – As October kicks off National Energy Awareness Month, Northern Indiana Public Service Company (NIPSCO) is launching THINK! ENERGY Indiana – an energy efficiency education program for students in local schools.

THINK! ENERGY Indiana assists teachers and their students to “think!” about energy, “talk” about energy, and “take action” now about our energy for the future.

National Energy Foundation (NEF) is conducting THINK! ENERGY Indiana on behalf of NIPSCO. As part of the program, NEF is providing an interactive, hands-on, classroom presentation and distributing a take-home THINK! ENERGY Indiana Take Action Kit to a select group of fifth grade classrooms across northern Indiana. This unique, experiential program teaches the importance of energy, natural resources and environmental issues, and gives each participating student’s family the technologies to start making a difference.

“This program ties directly into our ongoing commitment to help customers use energy more efficiently,” said Colleen Reilly, Director of Communications and Public Affairs for NIPSCO. “It’s important for children to begin learning about the importance of energy conservation at an early age, and this program provides them with useful information and tools that will enable them to make a positive change in their homes and the environment.”

Contents of the NIPSCO THINK! ENERGY Indiana Take Action Kit include:

- High Efficiency Shower Head
- Filter Tone Alarm
- Kitchen Aerator
- Shower Timer
- Flow Rate Test Bag
- Digital Water and Refrigerator Thermometer
- Fun Facts Slide Chart
- Light Switch Stickers
- Scratch ‘n Sniff Natural Gas Safety Sticker

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While all available spots for participating schools have been filled for this year's program, schools that are interested in taking part in the 2009 program may contact Cindy Jackson, energy assistance and weatherization program manager for NIPSCO, at 219/647-6375 or [ccjackson@nisource.com](mailto:ccjackson@nisource.com).

**Editor's Note: A list and schedule of participating schools is included below.**

**About NEF**

National Energy Foundation is a unique 501 (c) 3 nonprofit educational organization dedicated to the development, dissemination, and implementation of supplementary educational materials, programs, and courses. These resources for education relate primarily to energy, water, natural resources, science and math, technology, conservation, and the environment. All enrich and enhance teaching and learning. They recognize the importance and contribution of natural resources to our economy, to our national security, the environment, and our quality of life.

NEF is devoted to the implementation of a variety of innovative teacher training and student programs. More than thirty years of expertise in carrying out effective educational partnerships has been supported by the education community, businesses, government agencies, and associations.

**About NIPSCO**

NIPSCO, with headquarters in Merrillville, Ind., is one of the 10 energy distribution companies of NiSource Inc. (NYSE: NI). With over 712,000 natural gas customers and 445,000 electric customers across the northern third of Indiana, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.8 million natural gas and electric customers primarily in nine states. More information about NIPSCO is available at [www.nipSCO.com](http://www.nipSCO.com).

**THINK! ENERGY INDIANA SCHOOL SCHEDULE**

**Monday, September 29 – Michigan City**

Knapp Elementary – 9:45 a.m.  
321 Bolka Avenue  
Michigan City, IN 46360  
219/873-2096

Joy Elementary – 1:30 p.m.  
1400 Coolspring Avenue  
Michigan City, IN 46360  
219/873-2090

**Tuesday, September 30 – LaPorte**

Crichfield Elementary – 9:30 a.m.  
336 W. Johnson Road  
LaPorte, IN 46350  
219/362-2020

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Hailmann Elementary – 10:30 a.m.  
1001 E. Ohio Street  
LaPorte, IN 46360  
219/362-2080

Lincoln Elementary – 12:45 p.m.  
402 Harrison Street  
LaPorte, IN 46350  
219/362-3755

Kingsbury Elementary – 2 p.m.  
0802 W. 400 S.  
LaPorte, IN 46350  
219/362-1823

**Wednesday, October 1 – South Bend**

LaSalle Intermediate – 9 a.m. & 10 a.m.  
2701 W. Elwood  
South Bend, IN 46628  
574/283-7500

Marshall Intermediate – 2:07 p.m.  
1422 Bryon Drive  
South Bend, IN 46614  
574/231-5801

**Wednesday, October 1 – Merrillville**

Merrillville Intermediate – 9 a.m., 10 a.m. & 11 a.m.  
1400 W. 61<sup>st</sup> Ave.  
Merrillville, IN 46410  
219/650-5306

**Thursday, October 2 – Elkhart**

Cleveland Elementary – 9 a.m.  
53403 County Road 1 North  
Elkhart, IN 46514  
574/262-5580

Mary Beck Elementary – 1:15 p.m.  
818 McDonald Street  
Elkhart, IN 46516  
574/295-4830

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**Thursday, October 2 – Merrillville**

Merrillville Intermediate – 9 a.m., 10 a.m. & 11 a.m.  
1400 W. 61<sup>st</sup> Ave.  
Merrillville, IN 46410  
219/650-5306

**Wednesday, October 8 – Fort Wayne**

Maplewood Elementary – 10:20 a.m.  
2200 Maplewood Road  
Fort Wayne, IN 46819  
260/425-7407

Hickory Center Elementary – 1:30 p.m.  
3606 Baird Road  
Fort Wayne, IN 46818  
260/637-3758

**Thursday, October 9 – Fort Wayne**

Arlington Elementary – 9 a.m.  
8118 St. Joe Center Road  
Fort Wayne, IN 46835  
260/467-6000

Croninger Elementary – 1:30 p.m.  
6700 Trier Road  
Fort Wayne, IN 46815  
260/467-6750

**Friday, October 10 – Fort Wayne**

Adams Elementary – 10:30 a.m.  
3000 New Haven Avenue  
Fort Wayne, IN 46803  
260/467-5850

Bloomington Elementary – 1 p.m.  
1300 Orchard Street  
Fort Wayne, IN 46808  
260/425-7317

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