

NEWS



A NiSource Company

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Merrillville, IN 46410

FOR IMMEDIATE RELEASE

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FOR ADDITIONAL INFORMATION

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NIPSCO BOOTH WILL BE POPPING WITH ACTIVITIES AT THE VALPARAISO POPCORN FESTIVAL

MERRILLVILLE, Ind. – Northern Indiana Public Service Company's (NIPSCO) booth will be popping with activities at this year's annual "Popcorn Festival," which will be held in Valparaiso on Sat., Sep. 10.

NIPSCO's booth will be located at the corner of Indiana and Washington streets. In the booth, NIPSCO employees will be handing out temporary tattoos and balloons to children. Adults can enter a drawing to receive one of three free Home Energy Audits, courtesy of NIPSCO.

In addition, the Lundquist CNG Racing Team will be displaying their "NIPSCO Super Nova" and "CNG Dragster," which are natural gas vehicles. Employees of NIPSCO will also be on hand to provide customers with information on how to use energy wisely, distributing NIPSCO's "99 Ways to Conserve Energy" brochure, as well as providing information on and signing up customers for NIPSCO programs such as Depend-a-Bill and Price Protection Services.

"We're committed to supporting the communities we serve and proud to sponsor the Main Stage Entertainment for the Popcorn Festival," said NIPSCO Public Affairs Manager Jim Fitzer. "We have a great booth this year, full of activities for adults and children, and look forward to this opportunity to connect with our customers."

NIPSCO, with headquarters in Merrillville, Ind., is one of the 10 energy distribution companies of NiSource Inc. (NYSE: NI). With nearly 712,000 natural gas customers and 440,000 electric customers across the northern third of Indiana, NIPSCO is the largest natural gas distribution company, and the second largest electric distribution company, in the state. NiSource distribution companies serve 3.7 million natural gas and electric customers primarily in nine states. More information about NIPSCO is available at www.nipSCO.nisource.com.